

## Roseate Hotels & Resorts (a Bird Group initiative) reopens ISKATE by Roseate at the Ambience Mall, Gurugram

## ~ sports & activities for children & adults, along with entertainment & business amenities

New Delhi, October 12, 2021: The national capital has one more reason to rejoice as ISKATE has now reopened its doors for visitors. Spread over a sprawling 15,000 sq. feet, the rink offers a unique experience of skating on real ice. The opening ceremony was held this morning and ISKATE was honored to have Dr. Rajiv Kumar, Vice Chairman, NITI Aayog and his blessings at the occasion.

## The newly revamped ISKATE by Roseate offers an array of new amenities catering to all age groups:

 $\sim$  ISKATE fills the gap of much needed training in the field of ice skating through ISKATE School wherein a team of experienced coaches will provide training under three categories 'Figure Skating', 'Speed Skating' and 'Ice Hockey' for all age groups at affordable charges.

ISKATE always believes in encouraging participants with special needs to achieve their life goals and is proud to have hosted the Special Olympics National Coaching Camps in figure and speed skating.

 $\sim$  The all new Snow Room is a thrilling space where kids can play snow games with their family & friends. Another interesting activity space is the all new 'Toofan' where one can have a thrilling experience in a setup of high speed winds.

 $\sim$  With the capacity of 150 skaters and 200 spectators, ISKATE now also has a co-working space where one can work in a professional set-up and conduct business meetings.

 $\sim$  Roasted by Roseate serves a selection of hand-crafted patisserie delights and savouries paired with a fine selection of handcrafted coffees & teas. It is one of the most loved cafes in NCR, and has existing presence in Roseate House New Delhi and Vasant Kunj, New Delhi.

Speaking on the occasion, Mr. Kush Kapoor, CEO, Roseate Hotels & Resorts said "ISKATE by Roseate will be a game changer in the way India will be looked at for international Ice skating trainings and tournaments as it's a world class facility for athletes and recreational seekers. Reopening the arena under Roseate Hotels and Resorts, it now promises to be grander in the new avatar. The facility also aims to be more inclusive in training by extending opportunities to underprivileged athletes every year".

Mr. Karan Rai, Business Head, ISKATE by Roseate added "Delighted to share that ISKATE has now evolved into a unique lifestyle entertainment concept which caters to all age groups. Equipped with new offerings, it's soon to become a one stop shop business cum leisure destination not just for ice skating enthusiasts & youth, but also for office goers looking for a co-working space, café & space for hosting events. We are also proud to announce the launch of ISKATE School, one of its kind in the nation which will be open for training all year round to encourage the sport amongst the ice skating enthusiasts. Throughout the year, we promote winter games & give opportunity to deprived children with hidden talent by training them, as an initiative under our CSR program."



The parents can chill at ISKATE's in-house café 'Roasted by Roseate' while their children enjoy an ice skating session. Roasted offers a range of delicious starters, wholesome sandwiches & burgers and popular Italian dishes like pinsas, pastas and risotto.

Equipped with a wide array of F&B offerings, ISKATE by Roseate is a perfect venue for hosting any business & leisure events, meetings, birthdays and kitty parties.

ISKATE team is ready to welcome back guests with all safety, hygiene and physical distancing standards. From fully vaccinated staff to monitoring their temperatures every day, daily disinfection to sanitization of all areas, ISKATE is taking every possible measure to provide its visitors with a safe environment. Adhering to the social distancing norms, ISKATE has also limited the number of skaters in each session and has introduced contactless ordering and payment.

## ABOUT BIRD GROUP

Founded in 1971 in India, Bird Group is amongst the largest and most diversified group of various entities within the industry. With its presence in diverse businesses, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. Today, Bird Group core business includes Travel Technology, Aviation Services, Hospitality, Retail and Education.

For further details, please visit: <u>www.bird.in</u>.

For media queries, please contact:

Nidhi Bajaj Corporate Communication Bird Group +91 124 4610624 nib@amadeus.co.in	Diskha Taneja Neev Communication +91 9899567304
nib@amadeus.co.in	pr.neevcommunications@gmail.com