BirdRes Technologies Receives Level 3
New Distribution Capability (NDC) Certification

Certification to allow BirdRes to empower India's travel industry with more efficient products for corporations, leisure and business travelers

New Delhi, January 3, 2018: BirdRes Technologies Private Limited, part of Bird Group and a leading provider of automated aviation and travel related software solutions, shared that it has received Level 3 status of New Distribution Capability (NDC) certification. The New Distribution Capability (NDC) certification will allow BirdRes Technologies to offer smoother communication, rich and customized content and further transparency in transactions across its product portfolio.

Dr. Ankur Bhatia, Executive Director, Bird Group said, "As travel technology pioneers for the Indian travel industry, Bird Group has constantly endeavoured to offer the latest and most innovative products. We are delighted to receive the Level 3 Offer and Order Management certification of New Distribution Capability (NDC) that will allow us to offer products that generate greater business value for our customers."

The "NDC Capable" Level 3 status certification was conferred upon to BirdRes Technologies by International Air Transport Association (IATA) on December 14, 2017. The certification recognizes entire product portfolio including Birdres.com, Birdres SBT, Front Office Solution, and Consumer Internet Booking Engine support deployments using Level 3 Offer and Order management.

NDC (New Distribution Capability) is a travel industry-supported program (NDC Program) launched by IATA for the development and market adoption of a new, XML-based data transmission standard (NDC Standard). The NDC Standard enables the travel industry to transform the way air products are retailed to corporations, leisure and business travelers, by addressing the industry's current distribution limitations.

BirdRes Technologies Pvt. Ltd is a B2B distribution channel offering a product basket that allows travel industry to effectively manage all aspects of their content and payment needs in a flexible and easy to use solution. While, Birdres.com provides a one-stop shop experience to the travel agents, BirdRes SBT is an advanced and cost-effective online corporate self-booking tool allowing corporates to automate and manage their travel processes. Front Office Solution (FOS) is a web based solution to ensure quality compliant PNR creation for both Full Service Carriers & LCCs. Consumer Internet Booking Engine (CIBE) is the internet booking engine for air and hotels provided to the travel agents in B2B/B2C environment.

About Bird Group

With over 45+ years of experience in India, Bird Group is amongst the largest and most diversified group of various entities within the industry. With businesses as diverse as pioneering back- office processing to being the representative for many of the world's leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. Today Bird Group's core business includes Travel Technology, Aviation Services, Hospitality, Retail and Education.

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