

Dusit Devarana New Delhi awarded "Deal of the Year Awards in Luxury and Upscale category"

New Delhi, February 03, 2014: The Hotel Investment Forum India (HIFI), held in Delhi earlier this month, has named Dusit Devarana New Delhi as the winner of the Luxury and Upscale category in the Deal of the Year awards (hotels opened November 2012 - October 2013). Dusit Devarana New Delhi has been honored for its exemplary customer service standards, impressive location, outstanding facilities and value-added services.

"We are delighted that Dusit Devarana New Delhi has won this coveted award, this validates our unique position in the market as the 'first city resort' in its genre. We are deeply committed to ensure that our property continues to be the leading resort in this region", shared Jaideep Anand, Area General Manager, Dusit Devarana New Delhi. "I would like to acknowledge the dedication and hard work that has been put in by everyone and look forward to the continued support and appreciation for the future success of our business", added Anand.

"Deal of the Year Awards", were created to recognize outstanding brands in hospitality. The Award selection committee chaired by Dr. A. J. Singh comprised of hotel industry leaders who nominated, reviewed, and selected the finalists. The list of finalists under the categories of Budget and Mid-Priced, First Class and Upper Mid-Scale, and Luxury and Upscale were shared with HIFI delegates for voting basis which the winners were selected.

About Bird Group

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 40 offices supported by over 6000 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as pioneering back-office processing to being the representative for many of the world's leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And in recent months, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group's core business includes Travel Technology, Aviation Services, Hospitality, Luxury Retail and Education.

For more details please visit: www.bird.in

About Dusit Devarana

Catering to the high-powered, discerning sophisticate, Dusit Devarana New Delhi is a significant niche offering that leverages Dusit Hotels and Resorts, Thailand's leading premier hotel company's rich cultural heritage and history of service excellence and Bird Group's intellectual expertise as well as network to offer an intimate, high-end sanctuary experience. The resort reflects the ultimate in luxury and refinement, providing an enriching experience through artistic touch points and a modern yet timeless aesthetic. With personalized, discreet, flawless service and privacy for each individual, Dusit Devarana New Delhi provides an escape from the everyday world – a sense of renewal, a renaissance of the mind.

Dusit Devarana New Delhi is perfectly located between the historical attractions of New Delhi and corporate hub of Gurgaon, the hotel provides business and leisure travelers a luxurious urban retreat in the heart of India.

To find out more about Dusit Devarana New Delhi, please visit: www.devarana.in

For media queries, please contact:

Bird Group - Corporate Communications

Ritu

Corporate Communication

Tel: +91 11 30613300

Fax: +91 124 4610667

e-mail : rib@bird.in

Six Degrees Public Relation

Nabanita Bharali/ Priyanka Khattri

Mobile: +91 8447284457/ 8860406901

Email: nabanitab@sixdegreespr.co.in / priyankakh@sixdegeerpr.co.in