

ROSEATE HOTELS & RESORTS UNVEILS AN UNPARALLELED UBER LUXURY RETREAT IN RISHIKESH: THE ROSEATE GANGES

New Delhi, March 4, 2019: Roseate Hotels & Resorts, a global collection of novel stay experiences by Bird Hospitality, unveils The Roseate Ganges, an unparalleled, luxury retreat on the banks of the river Ganges in Rishikesh. The property redefines luxury, boasting impeccable design, architecture and services that ensure an unforgettable experience in the serene, sylvan setting of the Garhwal Himalaya foothills.

Located in Shivpuri, the luxury retreat, overlooking the Ganges glorifies the yoga capital of the world, Rishikesh. The Roseate Ganges is a 45-minute drive from Jolly Grant Airport, Dehradun which is well connected by multiple flights to and from various cities across India. The exquisite retreat propounds 16 well-appointed villas, each opening to a private balcony looking over the Ganga valley and the forest. Signature dining options based on the local cuisine and a comprehensive menu of spa and yoga services ensure a memorable stay experience for guests seeking physical, mental and spiritual wellness.

"The opening of The Roseate Ganges is a significant milestone in our expansion and is the only retreat in the region to offer an exceptionally luxurious stay experience. We now offer a collection of six unparalleled stay experiences around the globe," said Kush Kapoor, Area General Manager, Roseate Hotels & Resorts. "We are confident that guests at The Roseate Ganges will appreciate the retreat and bespoke services offered, becoming a focal point to explore and experience," added Kapoor.

The villas at the retreat have been designed with classic elegance in natural colour palettes complementing the natural surroundings. Each villa combines contemporary elegance, a fine blend of minimalism and luxury with state-of-the-art technology, luxurious beds, perfectly appointed bathrooms and private balconies that offer a spectacular panorama of the Himalayan outdoors. The Roseate Ganges also has a temperature-controlled infinity swimming pool overlooking the surrounding valley. For an unforgettably calming experience, guests can enjoy access to the private white sand beach next to the pristine waters of the Ganges, which gently flows by the retreat.

The well-defined cuisine philosophy at The Roseate Ganges is designed by Kainaz Contractor and Rahul Dua, chef-partners specialising in curating bespoke F&B concepts, driven by championing the cause of regional cuisine, local produce and seasonality. Kainaz and Rahul have collaborated closely with the retreat Sous Chef Chetan Singh Rana to craft the dining concept at the retreat. It's signature restaurant, 'Chidya Ghar', amalgamates elegant decor with a menu that offers treasured delicacies accompanied by a classic collection of wines and spirits. 'Roasted by Roseate', beside the infinity pool, serves the finest selection of TWG tea and delectable from the boulangerie and patisserie.

At The Roseate Ganges, unique dining experiences are specially curated for guests. Seamlessly offered in addition to unmatched personalised service, these ensure an unforgettable stay. Meals are crafted in consultation with each guest to ensure their personal preferences are addressed in order to ensure an exceptional culinary experience. Guests can enjoy a tranquil sunset in the valley by unwinding at the infinity poolside while enjoying a petit menu of drinks and snacks or enjoy an unforgettable dinner



under a clear, starlit sky on the private white sand beach next to the Ganges. The retreat is also a very charming destination for exclusive, intimate weddings.

Augmented with the best amenities, the Aheli Spa at the retreat is equipped with unequalled facilities and indulgent treatments that redefine relaxation and rejuvenation. This unique spa integrates the ancient wisdom of Ayurveda with contemporary international practices and use of pure, natural products acquired from the cusp of nature itself. In addition to high quality Ayurveda products, Olivier Claire and Pevonia products are used for the mindfully curated menu of spa services and therapies delivered by highly trained therapists. Guests are requested to stow away mobile phones and gadgets to veritably experience the tranquillity of pristine surroundings and soak in the sounds of nature.

As an exhilarating extension to the Aheli Spa, the retreat also offers an array of experiences entailing nature walks, treks, yoga, meditation, the revered Ganga Arti, river rafting, as well as visits to organic farms, Rajaji National Park and the Beatles Ashram.

The Roseate Ganges is located on Rishikesh-Badrinath Road, Village Timli Kalthri, Near Shivpuri, Tehsil-Narender Nagar, Distt-Tehri Garhwal, Uttarakhand, India. For more information or to make reservations, dial 9319903388 or email info.trg@roseatehotels.com or visit www.roseatehotels.com

About Roseate Hotels & Resorts

Roseate Hotels & Resorts, the uber luxury hospitality brand offers a global collection of one of a kind stay experiences and includes a portfolio of new and existing ultrachic luxury hotels that are carefully curated envisaging the best in design, art, hospitality and personalized service centered around guest experience. Today the brand offers a collection of 6 uber luxury properties in India and the UK, each having an individual brand identity under Roseate Hotels & Resorts. The name Roseate comes from a bird with pink-hued plumage. Avant-garde, imaginative and contemporary in design, each Roseate hotel has a story to tell. Key focus is laid on service, aesthetics and detailing of hotels that pave way to stylized accommodation with high business efficiencies at city hotels and exquisite leisure options at resort locations. Within India, the group has presence with three properties namely The Roseate New Delhi, Roseate House New Delhi and The Roseate Ganges Rishikesh. Their presence in the United Kingdom includes Roseate House London, The Roseate Reading as well as The Roseate Villa Bath. All these properties embody the brand philosophy of showcasing a new spectrum of hospitality. For further details, please visit: www.roseatehotels.com

About Bird Group

With over 45+ years of experience in India, Bird Group is amongst the largest and most diversified group of various entities within the industry. With businesses as diverse as pioneering back- office processing to be the representative for many of the world leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. Today Bird Group core business includes Travel Technology, Aviation Services, Hospitality, Retail and Education. For further details, please visit: www.bird.in



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