

BIRD ACADEMY (BESTT) BAGS BOTH, SOUTH ASIA'S TOP PERFORMING ACCREDITED TRAINING SCHOOL (ATS) AND SOUTH ASIA TOP PERFORMING AUTHORISED TRAINING CENTER (ATC) FOR 2019

Academy recognized for its outstanding contribution in developing professionals for aviation industry.

Receives best ATC for nine consecutive years and ATS for four consecutive years by IATA

New Delhi, 05 March 2019: Bird Academy (BESTT), the education arm of Bird Group, a travel technology and hospitality conglomerate bagged two awards from IATA, South Asia's Top Performing Accredited Training School (ATS) 2019 and South Asia's Top Performing Authorised Training Center (ATC) 2019.

On receiving the prestigious IATA certificate and award Mrs. Radha Bhatia, Chairperson, Bird Group said, "We are delighted to receive this honor from IATA. It has been our continuous endeavor to nurture professionals who are capable of handling varied job roles across the industry. India is soon going to be one of the fastest-growing aviation markets globally and the third largest by 2025. Thus, the need for a profile of different jobs was never more before today. We are catering to this need through standard & efficient training coupled with industry knowledge."

On receiving the award for South Asia's Top Accredited Training School(ATS) and Authorised Training Center (ATC) for 2019, Bird Academy qualifies as one of the Regional Top Performers and can enjoy benefits such as increased exposure through a dedicated IATA web page and a special certificate to mark this achievement. The top performing ATC recognition identifies Bird Education Society for Travel & Tourism as a center of excellence for training. In 2018 Bird Education Society for Travel & Tourism achieved impressive results, demonstrated professionalism in delivering IATA training programs and commitment to student success. The criteria used to distinguish BESTT from the rest of the IATA ATS members in the region were the number of overall students trained in 2017, high graduate success rate and the year on year growth for 2018 DGR student registrations over 2017.

Bird Academy is designed on a pattern to help the industry with well-groomed young entrants to create a pool of professionals equipped with focused industry knowledge & training. The Academy offers the students a distinct advantage of integrated knowledge and subsequent experience towards cost effective and successful planning, marketing and administrative sections in the time to come. The courses have been conceptualized with a view to provide an in-depth understanding and technical skills in these fields. With evolving IT & infrastructure, Bird Academy strives to keep pace with the latest technology.

About Bird Academy

Bird Academy, under the aegis of Bird Education Society for Travel & Tourism is a registered society, providing skill development by training students to enable them to gain necessary skills and qualification in the travel, tourism and aviation sector and meet the job sector demands by providing a multi skilled, competent and efficient work force. Bird Academy is a pioneer in designing curriculum, developing content and conduct of training and vocational programs.

www.birdacademy.in

About Bird Group

With over 45+ years of experience in India, Bird Group is amongst the largest and most diversified group of various entities within the industry. Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. Today Bird Group's core business includes Travel Technology, Aviation Services, Hospitality, Retail and Education.

www.bird.in

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