

## Bird Catering & Lounges announces the opening of a Food Plaza at the iconic Old Delhi Railway Station

*New Delhi, November 9th, 2023:*

Bird Group, amongst the largest and most diversified groups of various entities in the industry has pioneered the aviation, travel and hospitality industry in India for over 52 years. As part of its dynamic travel & aviation services, **Bird Catering & Lounges** announced the opening of a Food Plaza at the iconic Old Delhi Railway Station, a listed heritage site situated in the renowned 'Delhi 6' zone, in close proximity to the ramparts of Red Fort & Chandni Chowk. It is also one of the busiest railway stations in India. 291 trains chug through the resilient tracks & platforms of the Old Delhi Railway Station every day.

The opening of this food plaza, a concession from the Indian Railway Catering and Tourism Corporation (IRCTC), is also music to the ears of thousands of midnight revellers and youth who seek a secure, hygienic and well-appointed 24 hour destination with high speed wi-fi) to enjoy outstanding street food & beverages with friends and family while the city sleeps. The Food Plaza is designed to offer respite, rest and relaxation to weary travellers seeking a comfortable seating, calming ambient music and above all a mindfully curated menu of delicious meals, snacks, fast food and beverages to indulge every palette and preference. Truly a delight for all senses.

The 220 cover food plaza has an outstanding menu featuring sumptuous street foods of India from across the length & breadth of the country, especially Old Delhi. Guests can enjoy signature masala chai & samosas, value combo meals, sandwiches, classics like chole bhature, vegetarian & non vegetarian thalis, paranthas, salads, Chinese street food, chicken tikka kathi rolls and much more in addition to a wide selection of South Indian food. The menu also includes popular fast foods like burgers and pizzas, beverages and scrumptious desserts prepared in a state of the art facility with exceptional standards of hygiene and quality.

Sustainability is at the heart of everything at Bird Group. We strive to reduce our environmental footprint by implementing eco-friendly practices and technologies. This includes minimizing waste, conserving energy, and promoting sustainable sourcing of raw materials. We are committed to:

- Waste Reduction:** Implementing waste reduction and recycling programs in all our operations.
- Energy Conservation:** Conserving energy through efficient operations and promoting the use of renewable energy sources where feasible.
- Water Management:** Responsible use and conservation of water resources in our production processes.
- Sustainable Sourcing:** Procuring raw materials and ingredients from sustainable sources, prioritizing local and organic options when available.

Bird Catering & Lounges is proud to emphasize eco-friendly practices, especially when it comes to packaging choices. Food packaging will be done exclusively using paper products, steering clear of plastic entirely.

*“We are embarking on an exciting journey, expanding our presence with upcoming outlets in prominent locations such as Omaxe Mall, Chandni Chowk and ANS Mall in Tughlakabad, Haldwani Railway Station & Ambala Cantt Railway Station. Additionally, we have plans to introduce more in-house brands, extending our reach to various areas across Delhi-NCR. Stay tuned for further updates on our expansion efforts!”* said **Mr. Rahul Sehgal**, Business Head, Bird Catering & Lounges.

In addition to 24 x 7 service of fresh meals, snacks & beverages, netizens of Delhi NCR can also order through popular aggregators - Zomato & Swiggy.

#### **About Bird Catering & Lounges:**

Bird Catering & Lounges has a diverse portfolio that includes Airport Executive Lounges in Bhubaneswar, Dehradun, Calicut, a food court at the Lucknow International Airport Metro Station and food trucks at airports in Lucknow, Ahmedabad, Jaipur, Trivandrum and Mangalore. The opening of this 24 hour Food Plaza at the Old Delhi Railway Station, marks its foray into the railway segment. Bird Catering & Lounges is a part of the burgeoning Travel & Aviation Services vertical of Bird Group.

<https://www.bird.in>