

## Bird Aero Services FZCO

announces the launch of its B2B travel distribution platform in UAE

*Dubai, UAE – April 16<sup>th</sup>, 2026:* Bird Aero Services FZCO, as the Middle Eastern arm of Bird Group (India)'s airlines management division, is delighted to announce the launch of its B2B online travel distribution platform in UAE.

This platform will provide travel partners with rich, dynamic, content sourced directly from multiple providers and affiliates in the travel, hospitality, and ground transportation industry, providing flexible, user-friendly products, auxiliary services and solutions that drive business forward and enable travel industry players to effectively manage all aspects of their content and payment in one single window.

Designed exclusively for B2B providers and suppliers seeking to distribute their content, including hotels, full service and lowcost carriers, tours, car rentals, bus services and non-travel products, this platform is cloud hosted and regularly audited by CERT-certified auditors, ensuring a comprehensive, seamless experience, delivering more value and elevated business opportunities in a stable, secure and reliable environment.

Bird Aero Services FZCO aims to revolutionize the business of travel in UAE using cutting-edge technology and will soon extend its expertise in affiliated events, co- working spaces and other industry initiatives.

### **About Bird Aero Services FZCO (UAE):**

Bird Aero Services FZCO is part of Bird Group's (India) expanding Middle East operations complementing Bird Travels Private Limited, India's largest airline management company. In UAE, Bird Group first successfully established its presence in 2009 with the formation of Bird Technologies FZ LLC in Dubai, specialising in cutting edge technology solutions for the travel and aviation Industry.

Building on this foundation, Bird Aero Services FZCO focuses on providing, inter alia, airline management, representation, distribution, sales & marketing services to airlines in the UAE market. Bird Aero Services FZCO, is also appointed as the Passenger Sales Agent of Vietjet Air, General Sales Agent of Vietjet Thailand and the Representative of Global Representacion Turistica (GRT) for the UAE market.

**About Bird Group (India):**

Founded in 1971 in India, Bird Group is one of India's largest and most diversified business conglomerates of various entities, operating across Information Technology, Travel & Aviation Services, Hospitality, Automotive, Retail and Education industries. With a strong footprint spanning across India, Europe, and the Middle East, Bird Group continues to drive innovation and growth across markets.

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